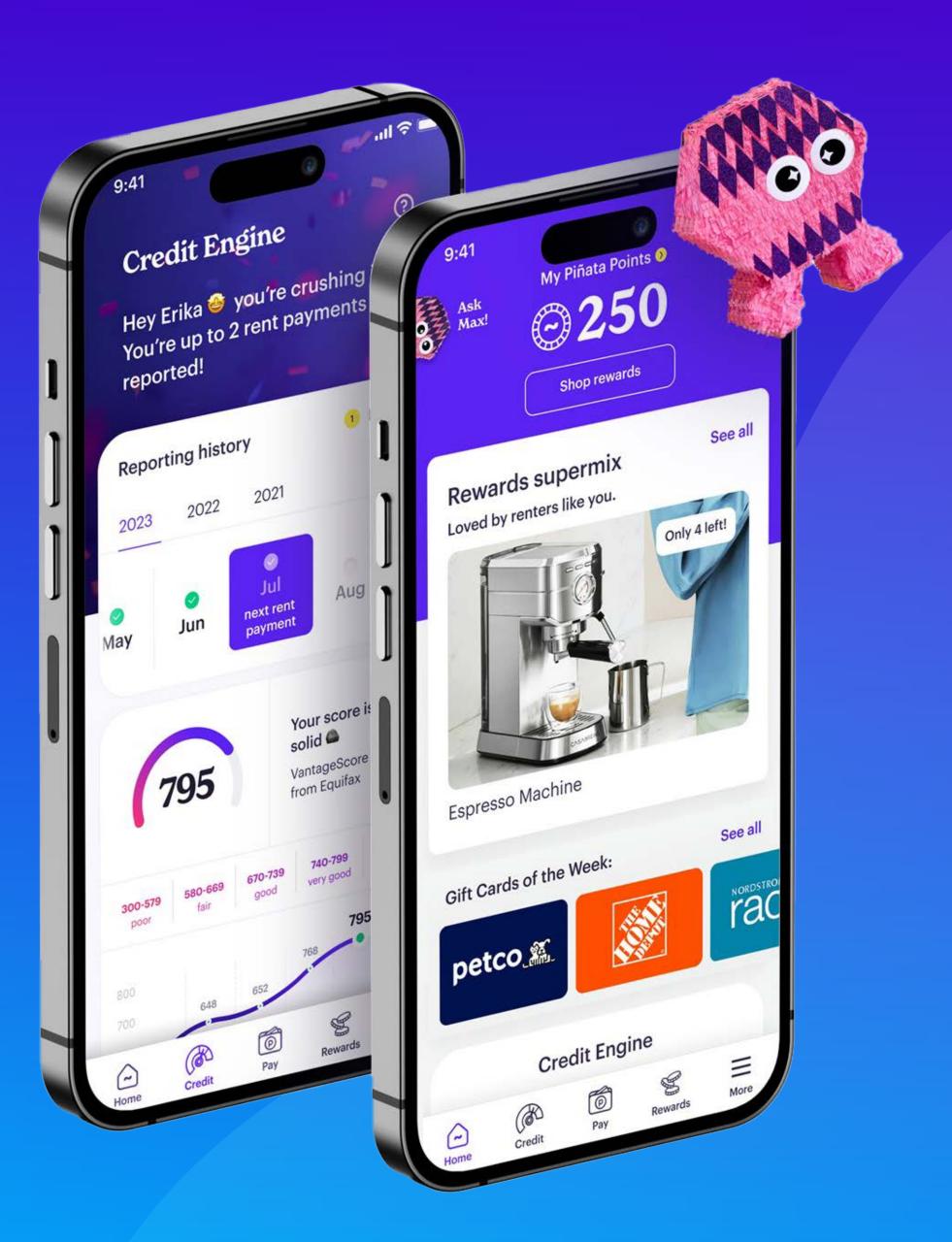
CREDIT BUILDING & RESIDENT REWARDS PROGRAM

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second nature[•] + piñata







About Piñata

Piñata offers renters the ability to earn rewards as they pay their rent on time, as well as the opportunity to report their rental payments to the credit bureaus to boost their credit scores.



Incentivize on-time rent payments



Differentiate your offering



Earn extra monthly revenue



Boost renter engagement and loyalty



Build value with rewards

Residents earn Piñata Points when their on-time payments are confirmed. Your residents redeem rewards of their choice, from monthly favorites to gift cards and chances to win big-ticket items.



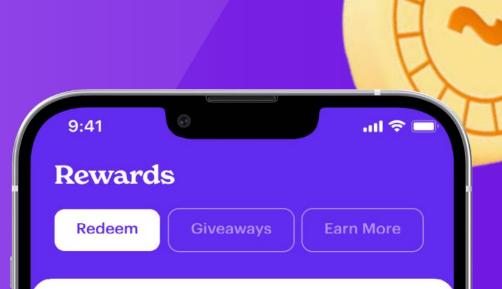
What your residents get

\$100 annual value for your residents

Welcome Gifts \$30 gift card for national/local brands \$25 restaurant card

Chance to earn up to 60 Piñata Points monthly

20 points for on-time payments (\$0 balance) 20 points for being reported to the credit bureaus 20 points for completing a monthly rent satisfaction check-in



Hi Erika, you have 60 Piñata Points

See all your rewards in My Reward History.

Limited edition drops





See al

Hand woven natural rug ⊖18 · ⊖11 MAX

Sushi kit ©10 · ⊙6 MAX

Giveaway of the month

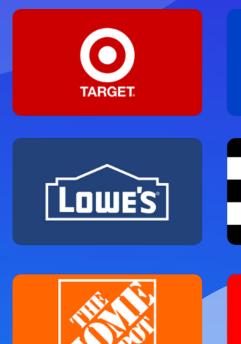






Residents love the rewards





Rewards that help residents love where they live



Rewards that put money back in residents' pockets



Rewards that motivate residents with great prizes



Give credit where it's rent's due

About Credit Building

- Residents' rental payments can be reported to the three credit bureaus, using on-time payments to increase a resident's credit score
- 60 point increase in credit score on average
- Can back report up to 24 months (where data is available)
- Credit score available in app

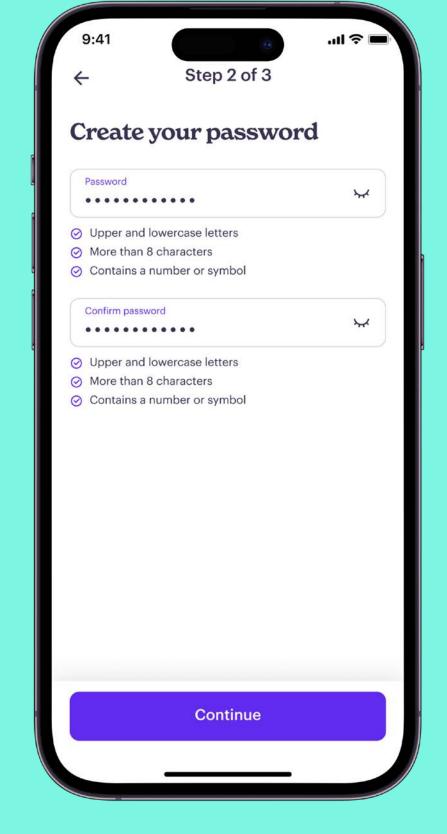
Credit Engine My credit dashboard We report your rent payment to the credit bureaus every month to improve your score. 1 of 3 \bigcirc Bureau reported Rent payments (1) Next rent payme will confirm your rent payment in 14 Why should I care about having good credit? See a Rent reporting history Your rent payment was reported April 2022 • \$750.00 Your rent payment was verified and will be reported April 2022 • \$900.00 000000 a **L** a 0000 (\circ)



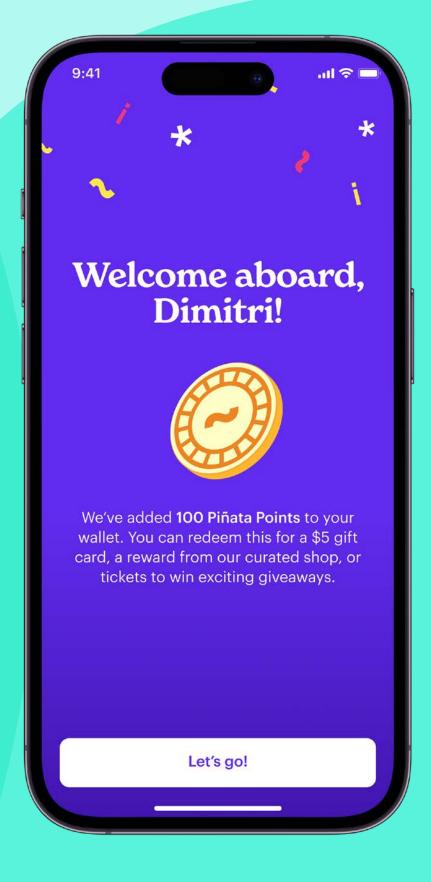
How your residents sign up



Residents receive an activation email to download the app

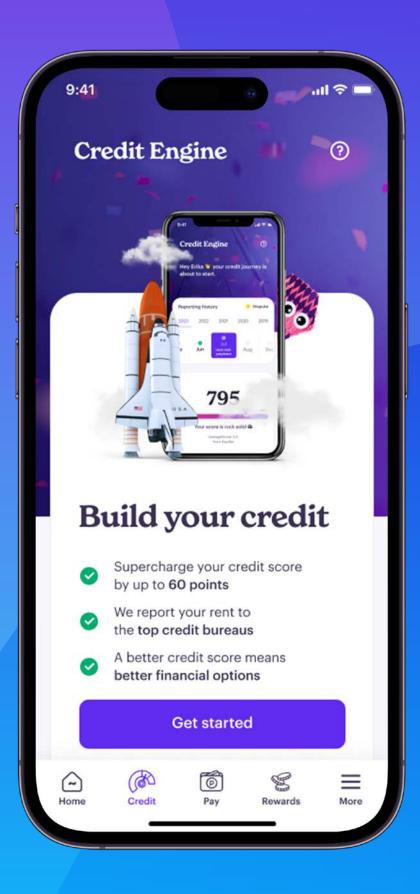


Residents log in and verify the information provided



Once the account setup is complete, residents receive their welcome gifts

How residents can monitor their credit



Residents can activate their in-app credit experience



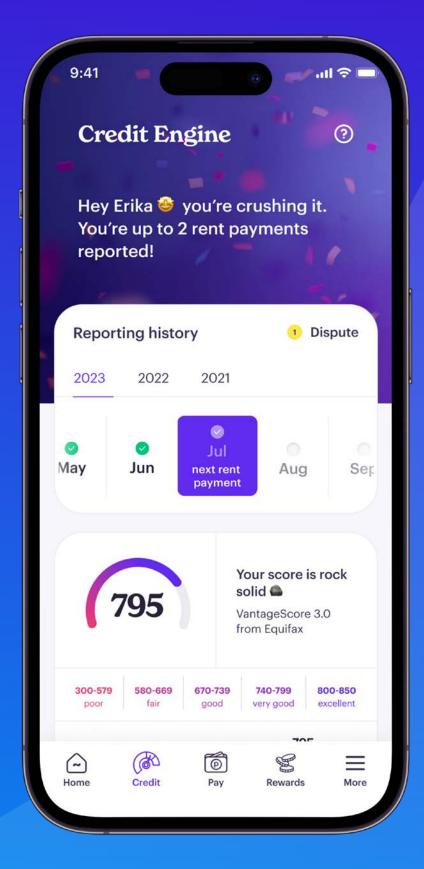
Let's confirm your identity



Residents log in and confirm identity for credit building

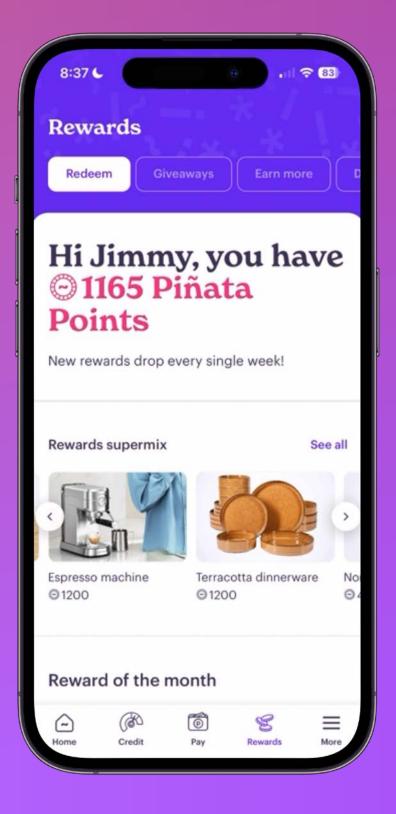
We need to make sure that you're you! Rest assured, your information is always encrypted and secured.

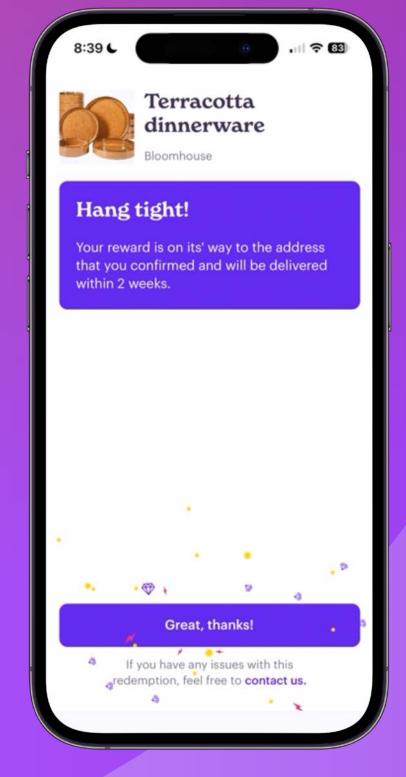
Let's go



Once created, the resident has access to monitor their score and successfully reported months

Take a look inside the rewards app

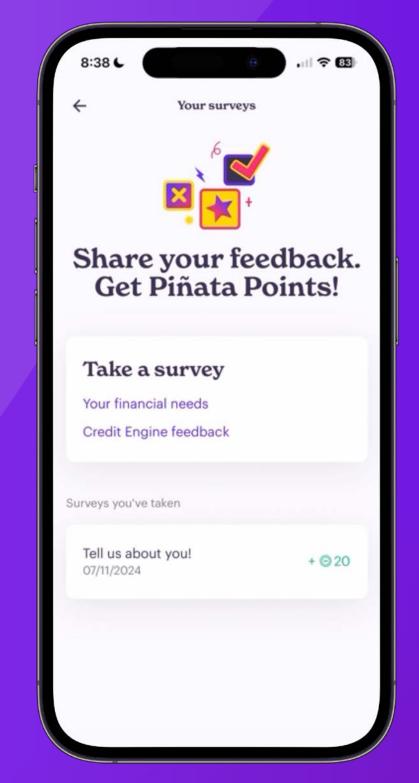




Rewards homepage

Redeem points





Enter a giveaway

Earn more points

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