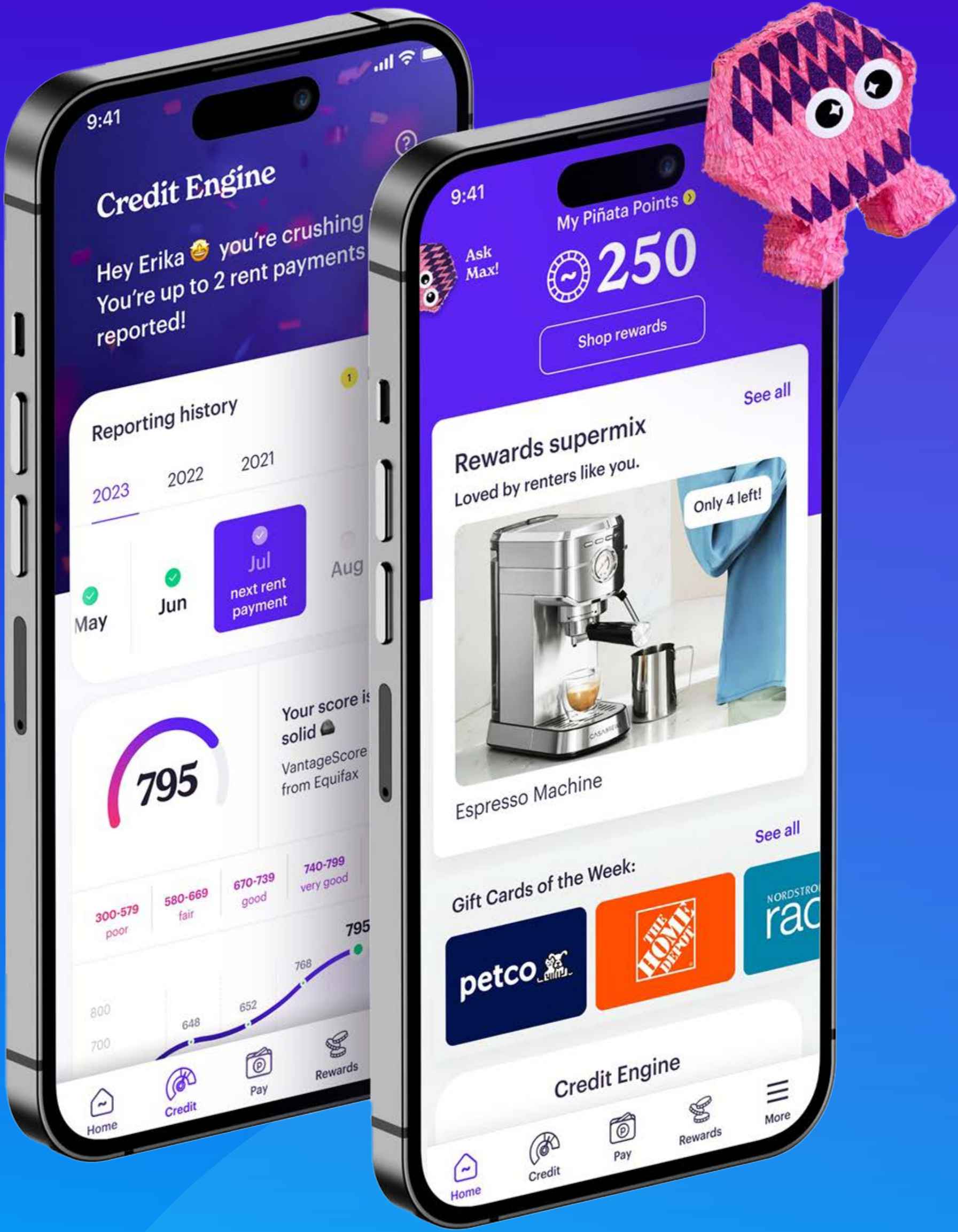


CREDIT BUILDING & RESIDENT REWARDS PROGRAM

Make rent rewarding

second nature® + piñata



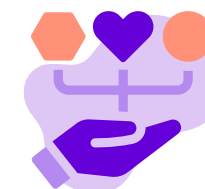


About Piñata

Piñata offers renters the ability to earn rewards as they pay their rent on time, as well as the opportunity to report their rental payments to the credit bureaus to boost their credit scores.



Incentivize on-time rent payments



Differentiate your offering



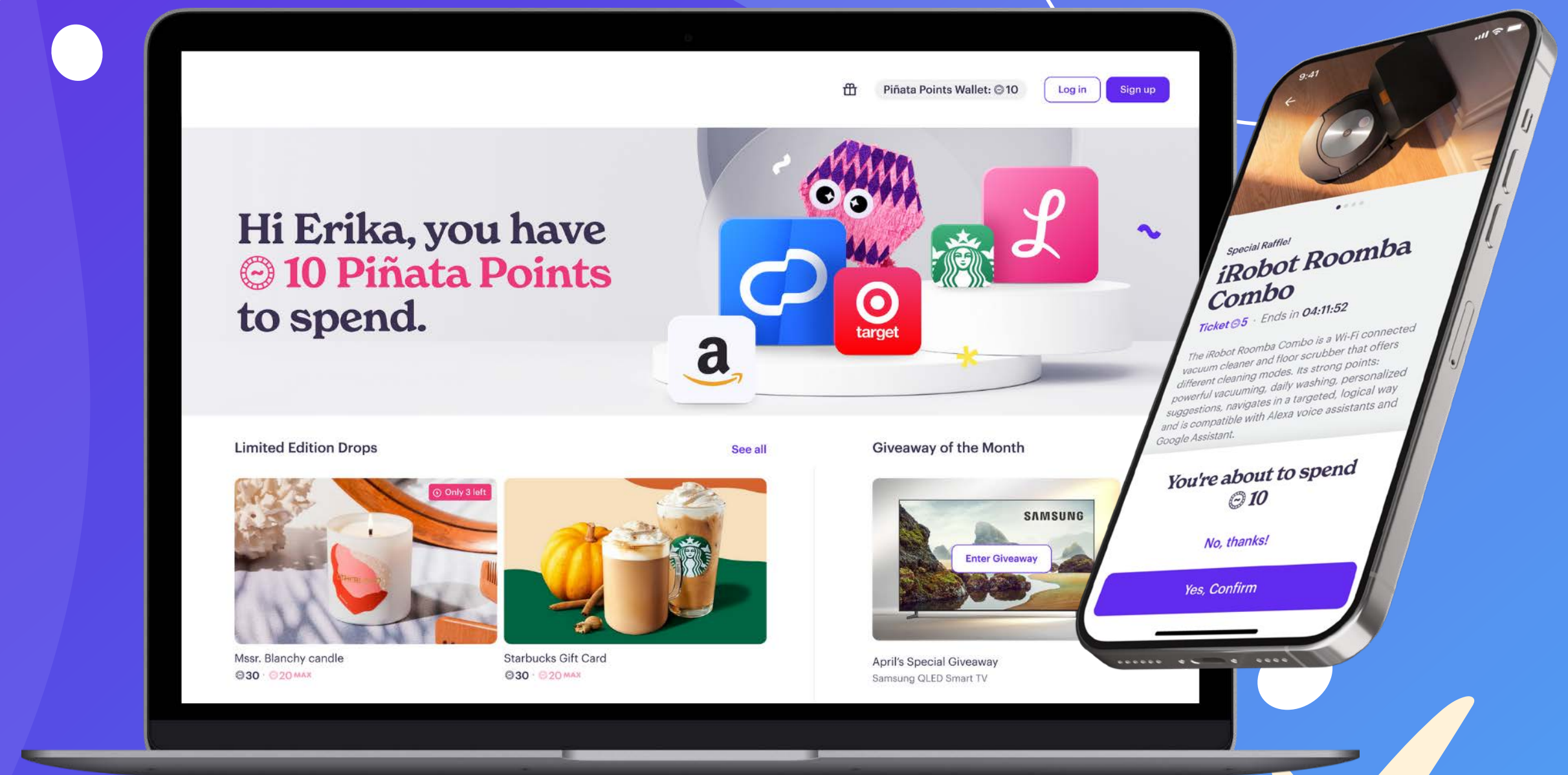
Earn extra monthly revenue



Boost renter engagement and loyalty

Build value with rewards

Residents earn Piñata Points when their on-time payments are confirmed. Your residents redeem rewards of their choice, from monthly favorites to gift cards and chances to win big-ticket items.



What your residents get

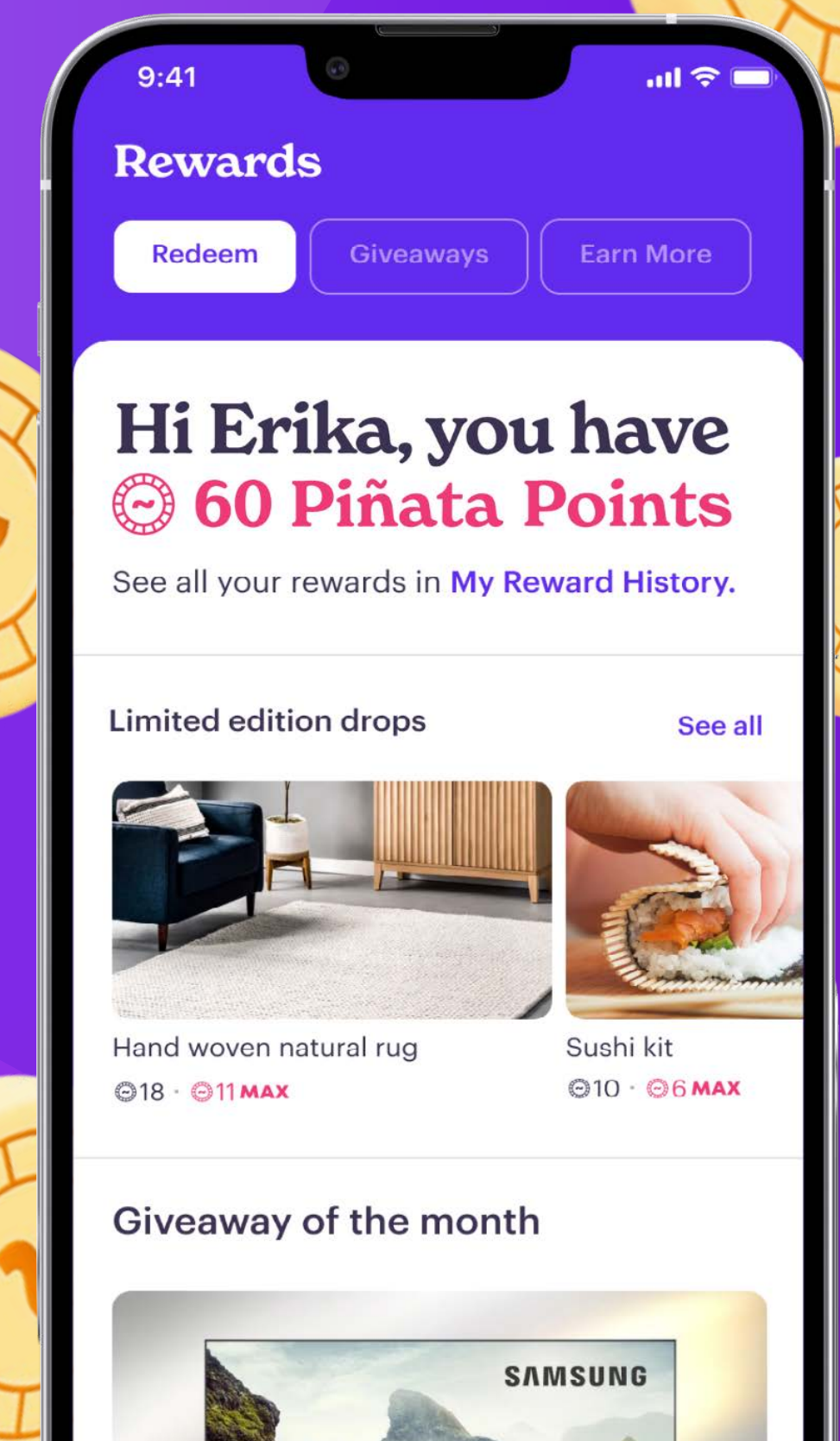
**\$100 annual value
for your residents**

Welcome Gifts

\$30 gift card for national/local brands
\$25 restaurant card

Chance to earn up to 60 Piñata Points monthly

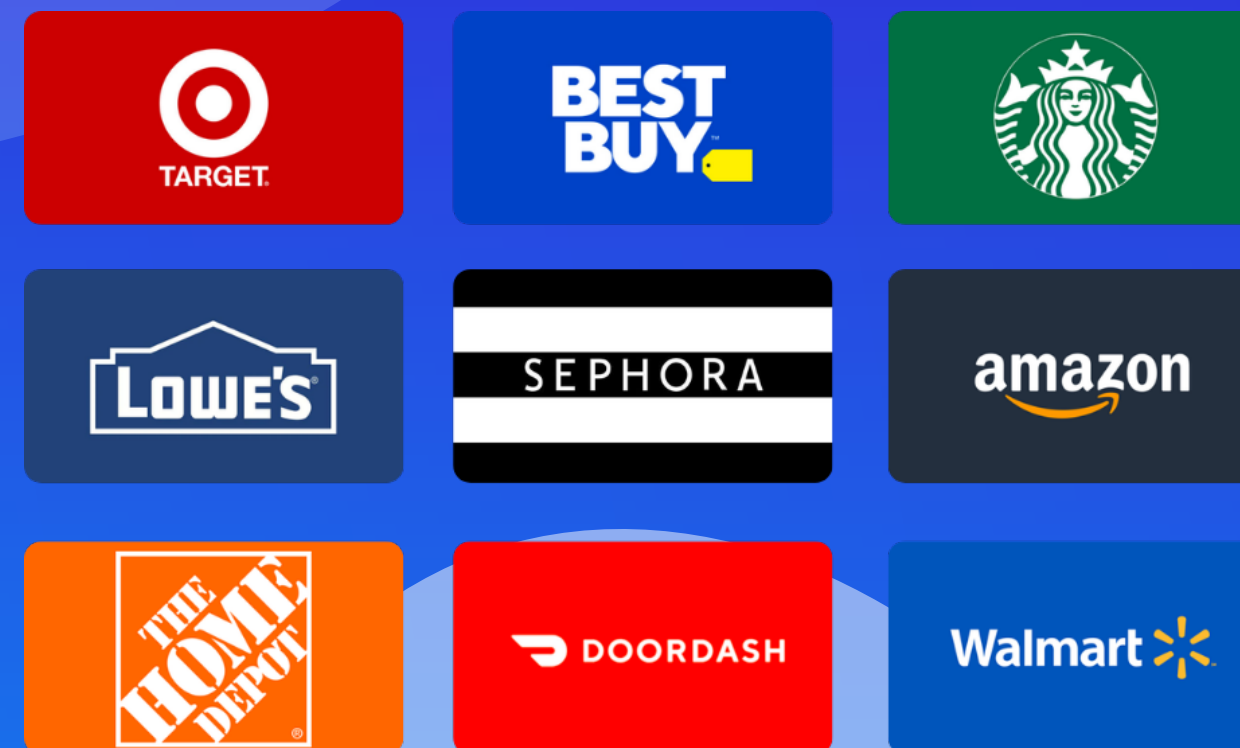
20 points for on-time payments (\$0 balance)
20 points for being reported to the credit bureaus
20 points for completing a monthly rent satisfaction check-in



Residents love the rewards



Rewards that help residents love where they live



Rewards that put money back in residents' pockets

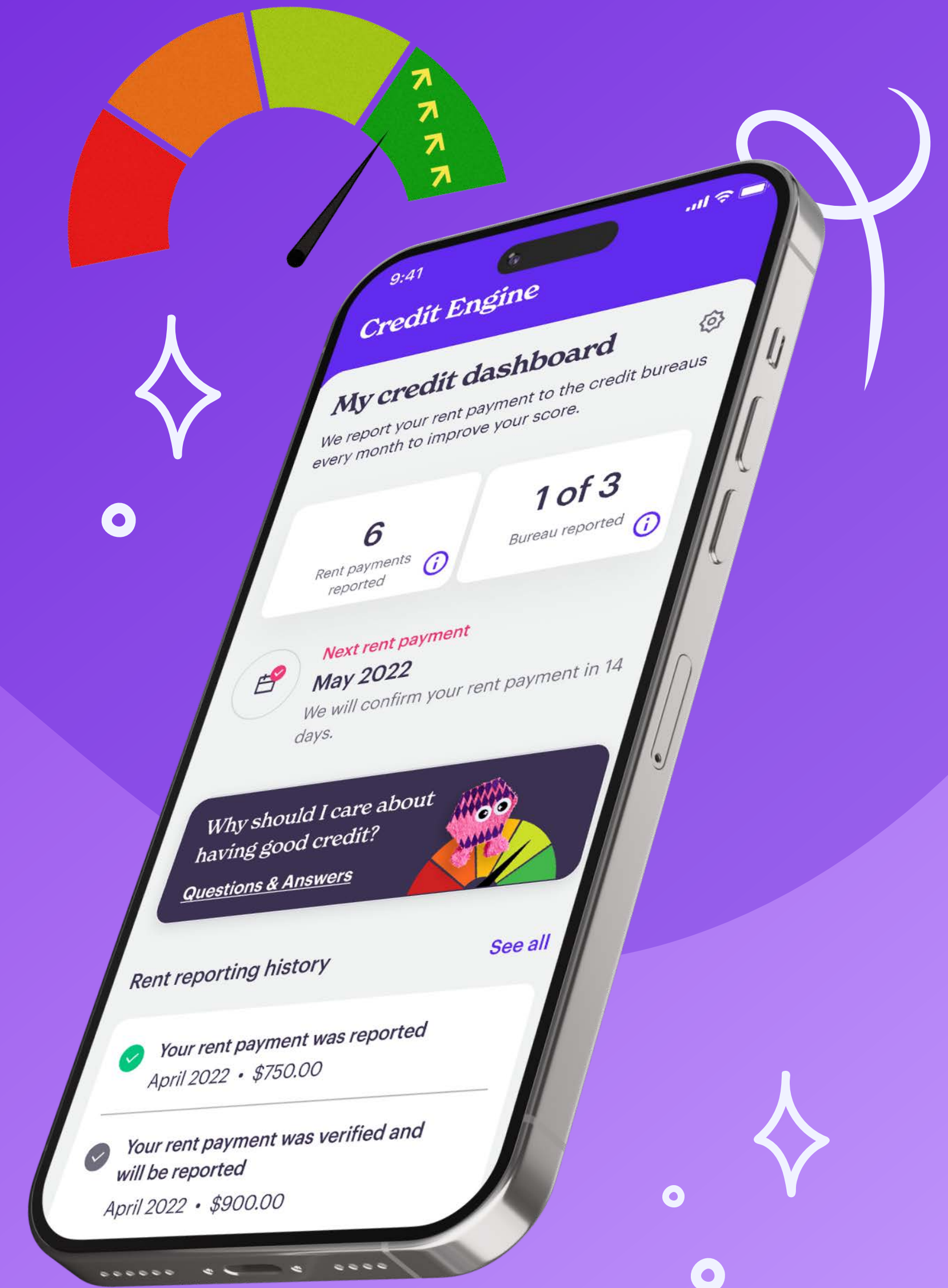


Rewards that motivate residents with great prizes

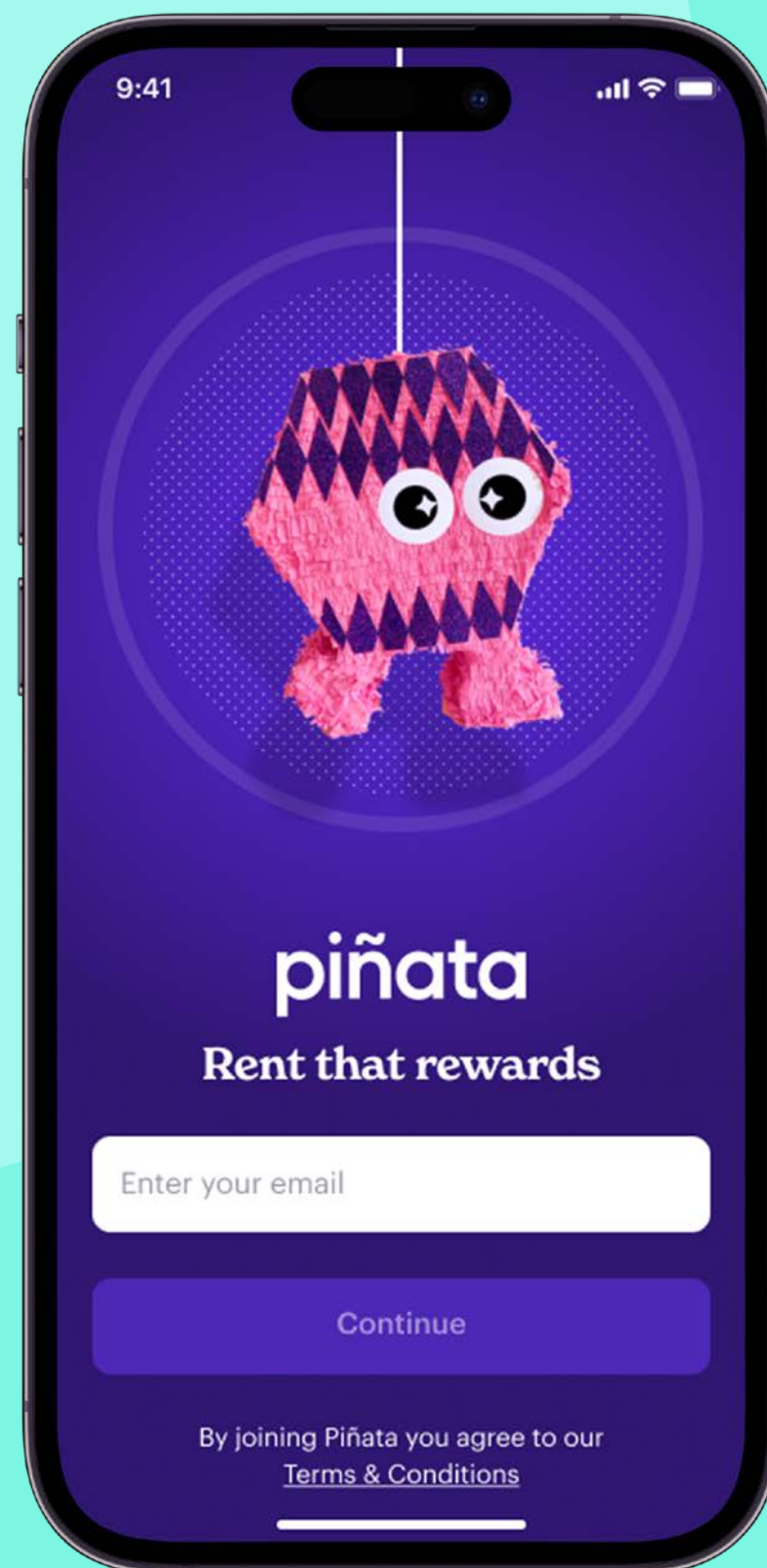
Give credit where it's rent's due

About Credit Building

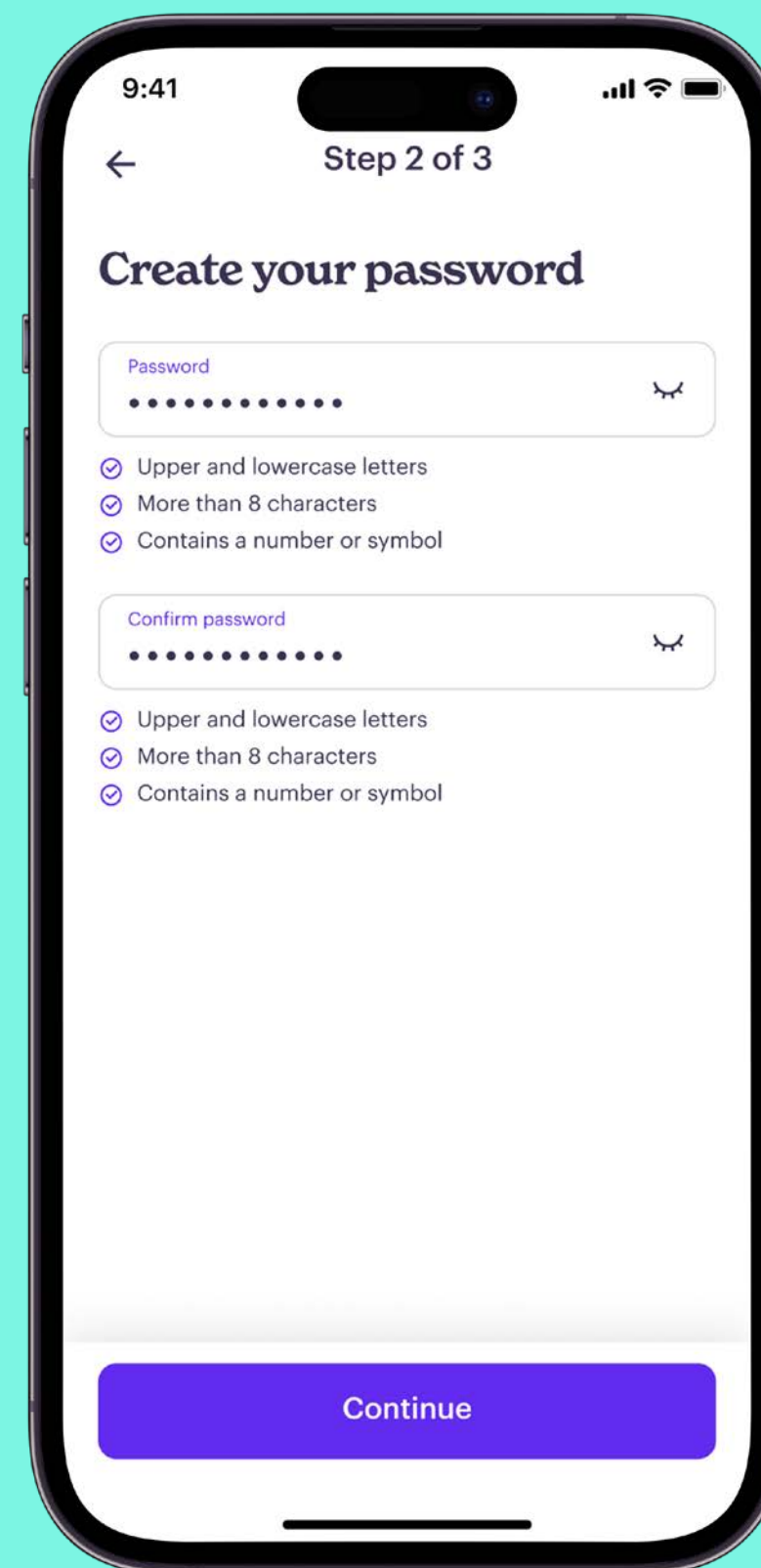
- Residents' rental payments can be reported to the three credit bureaus, using on-time payments to increase a resident's credit score
- 60 point increase in credit score on average
- Can back report up to 24 months (where data is available)
- Credit score available in app



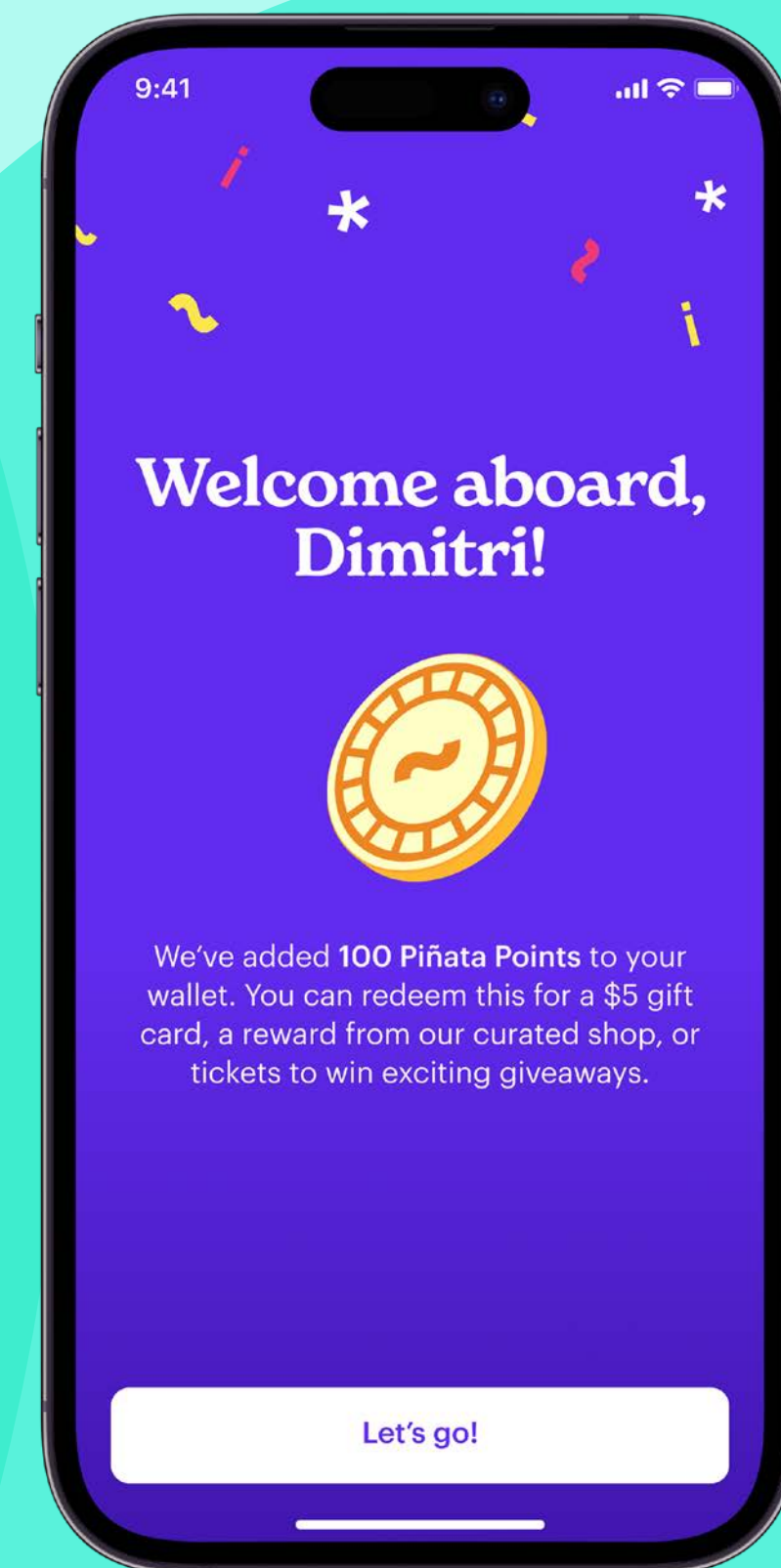
How your residents sign up



Residents receive an activation email to download the app

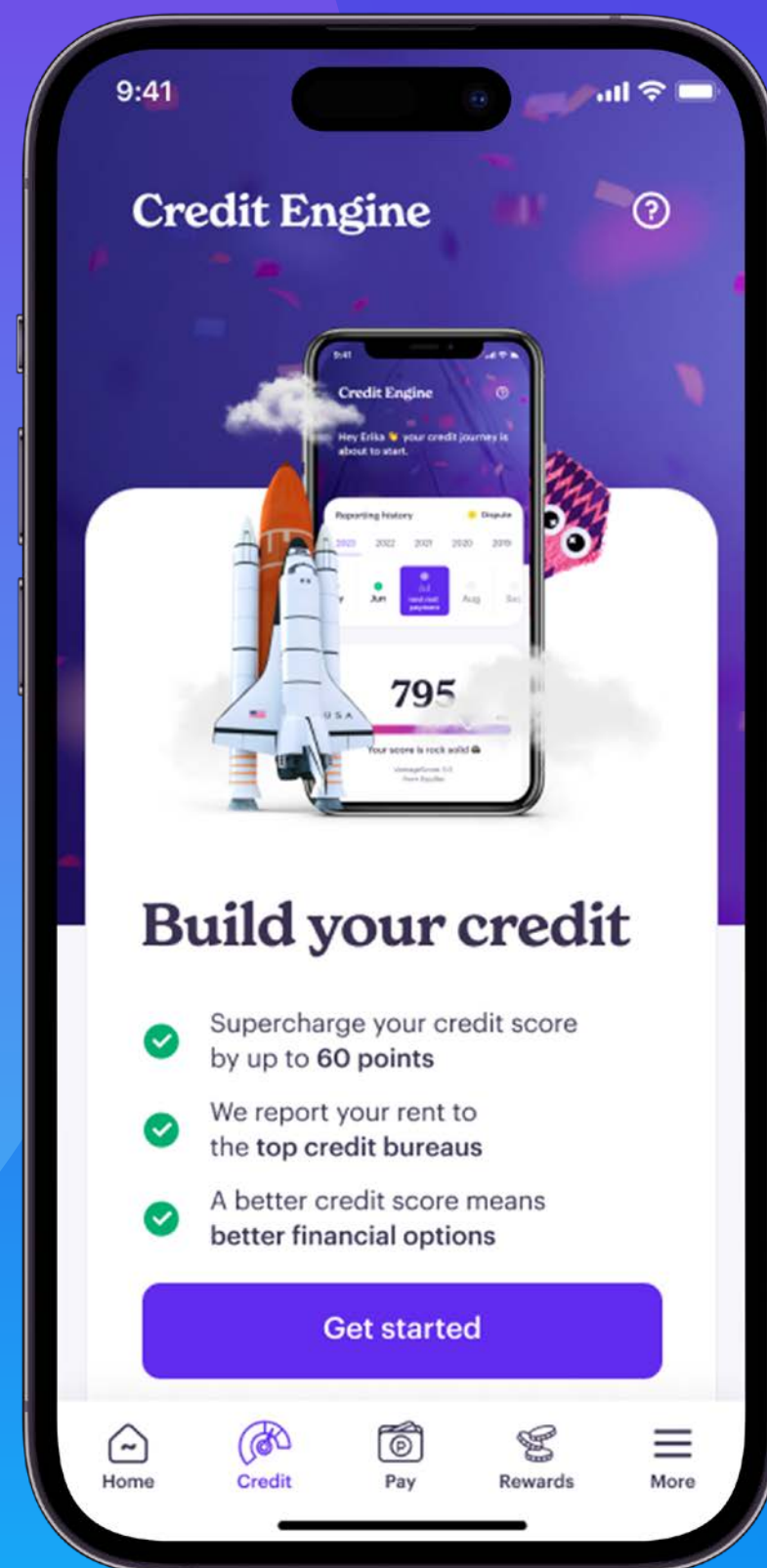


Residents log in and verify the information provided

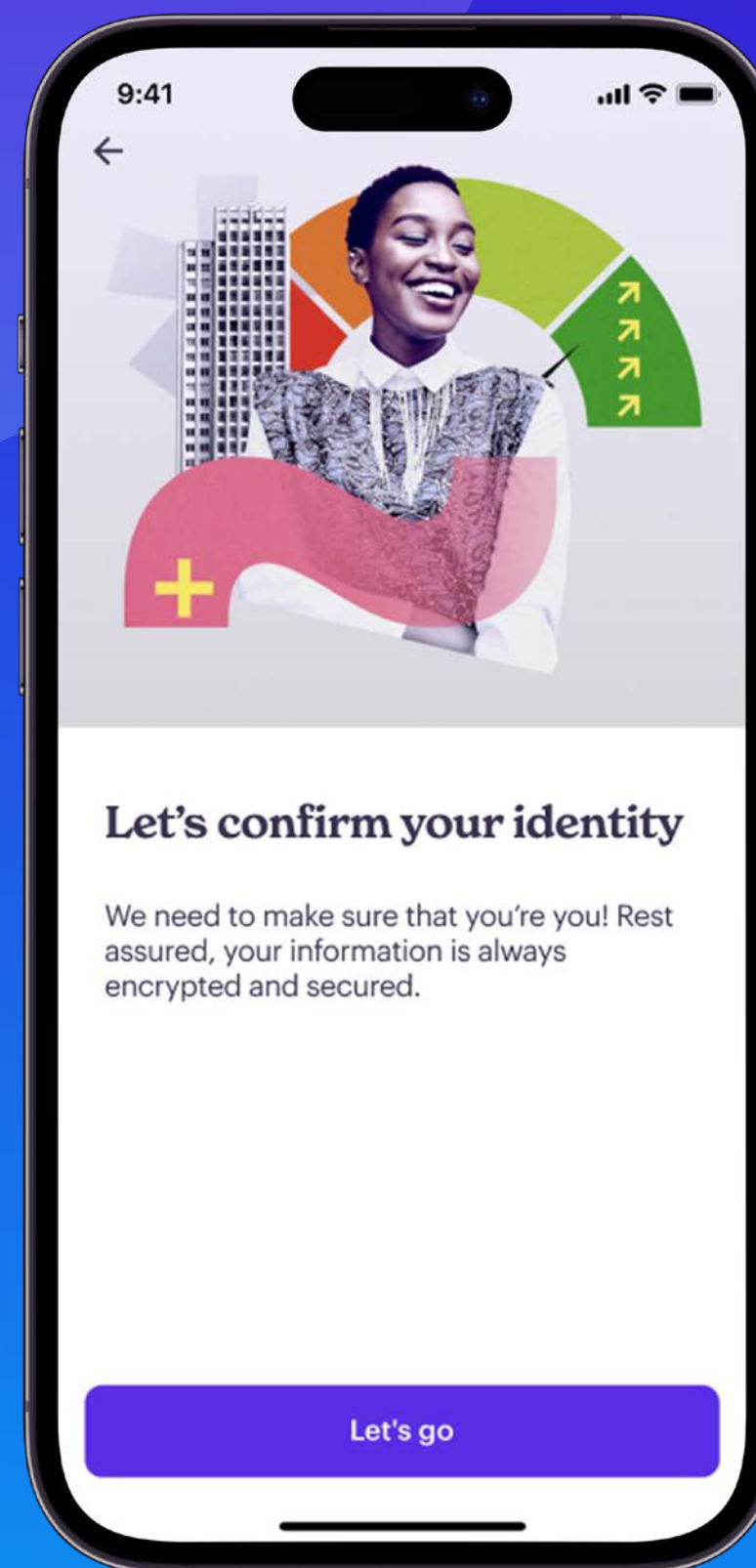


Once the account setup is complete, residents receive their welcome gifts

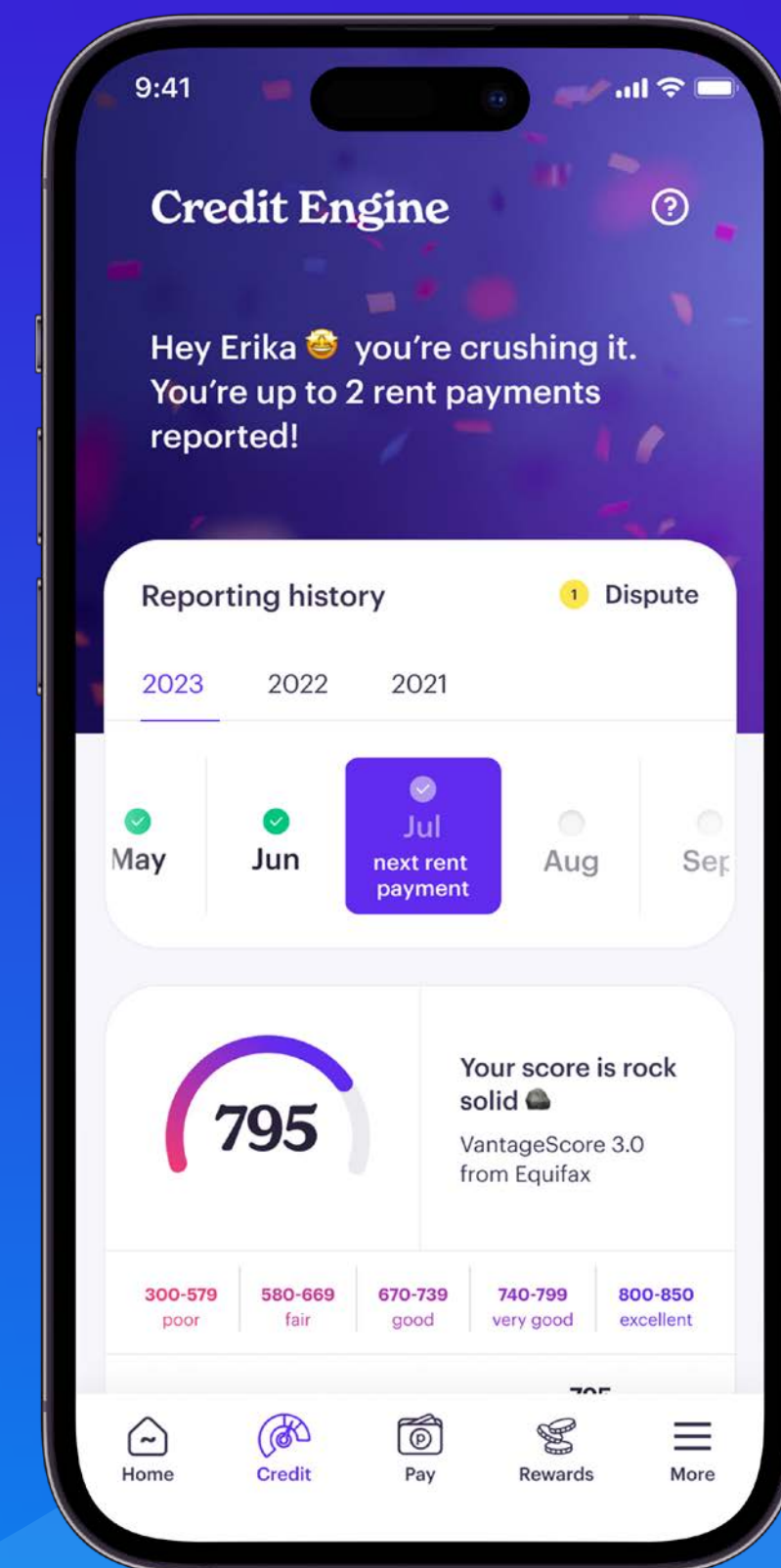
How residents can monitor their credit



Residents can activate their in-app credit experience

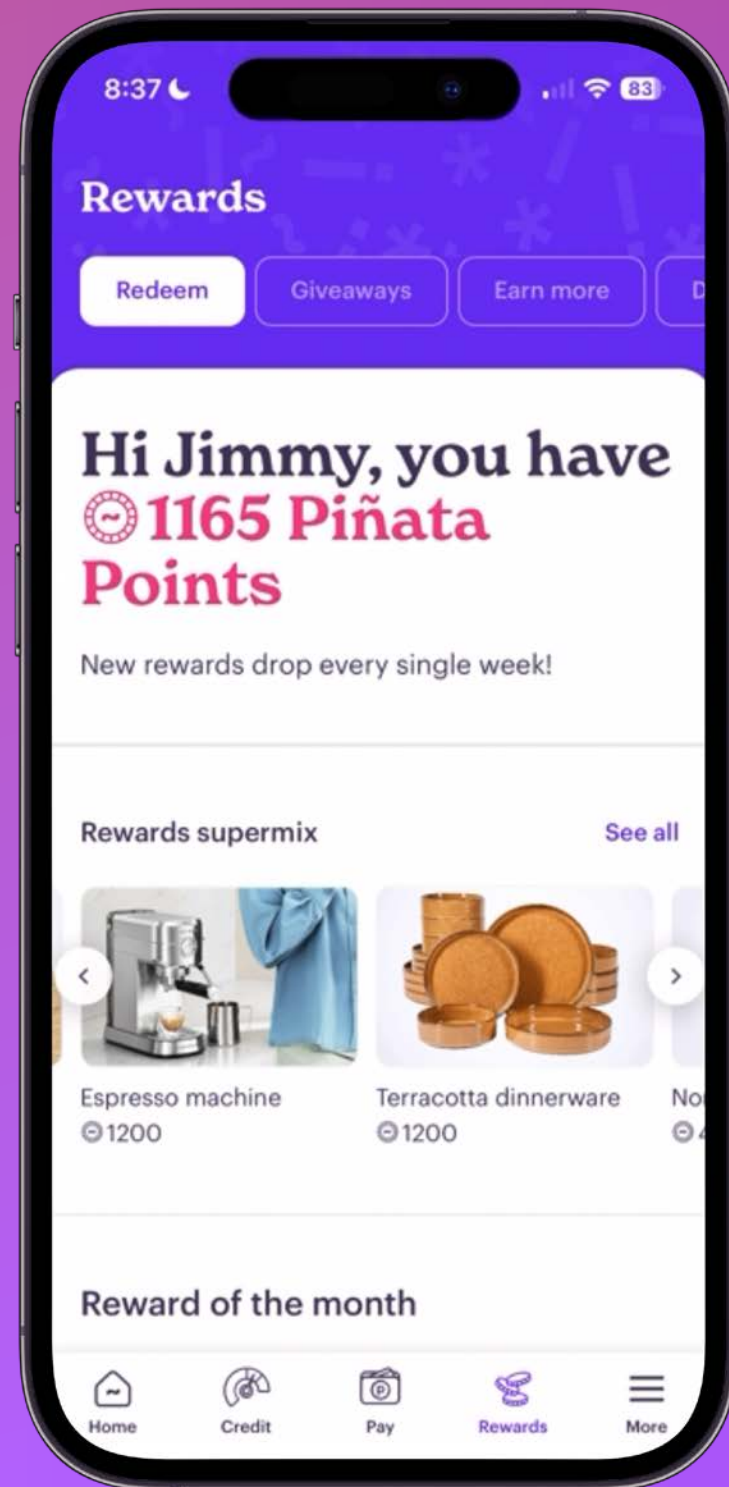


Residents log in and confirm identity for credit building

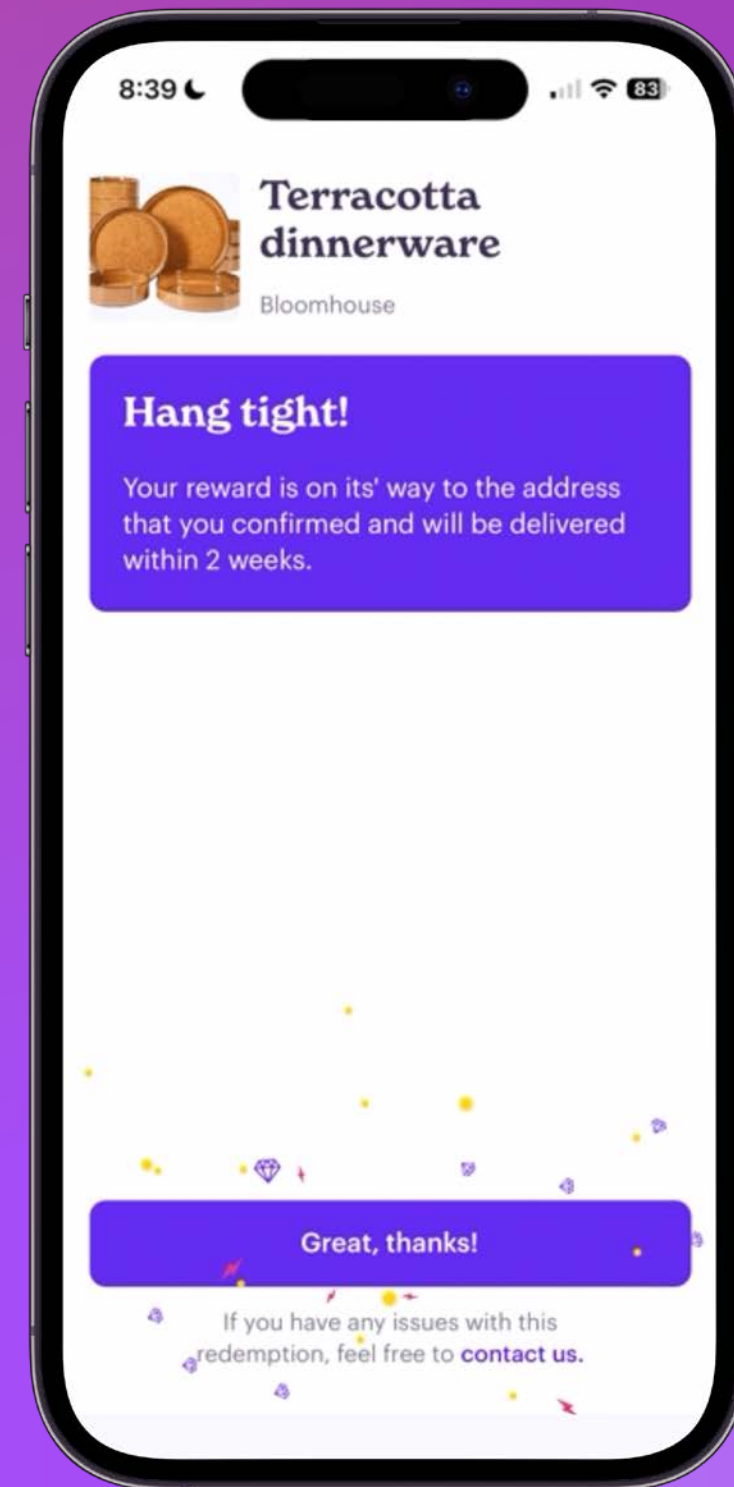


Once created, the resident has access to monitor their score and successfully reported months

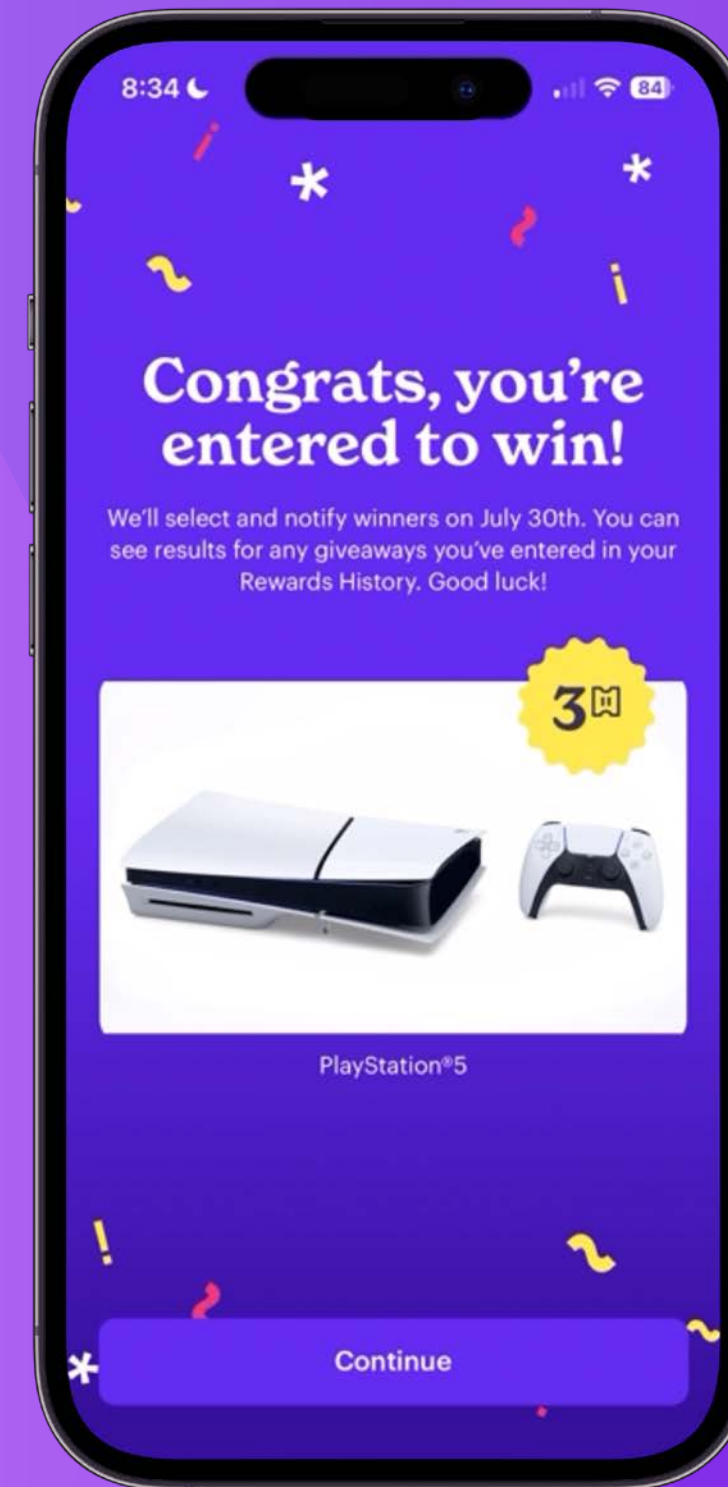
Take a look inside the rewards app



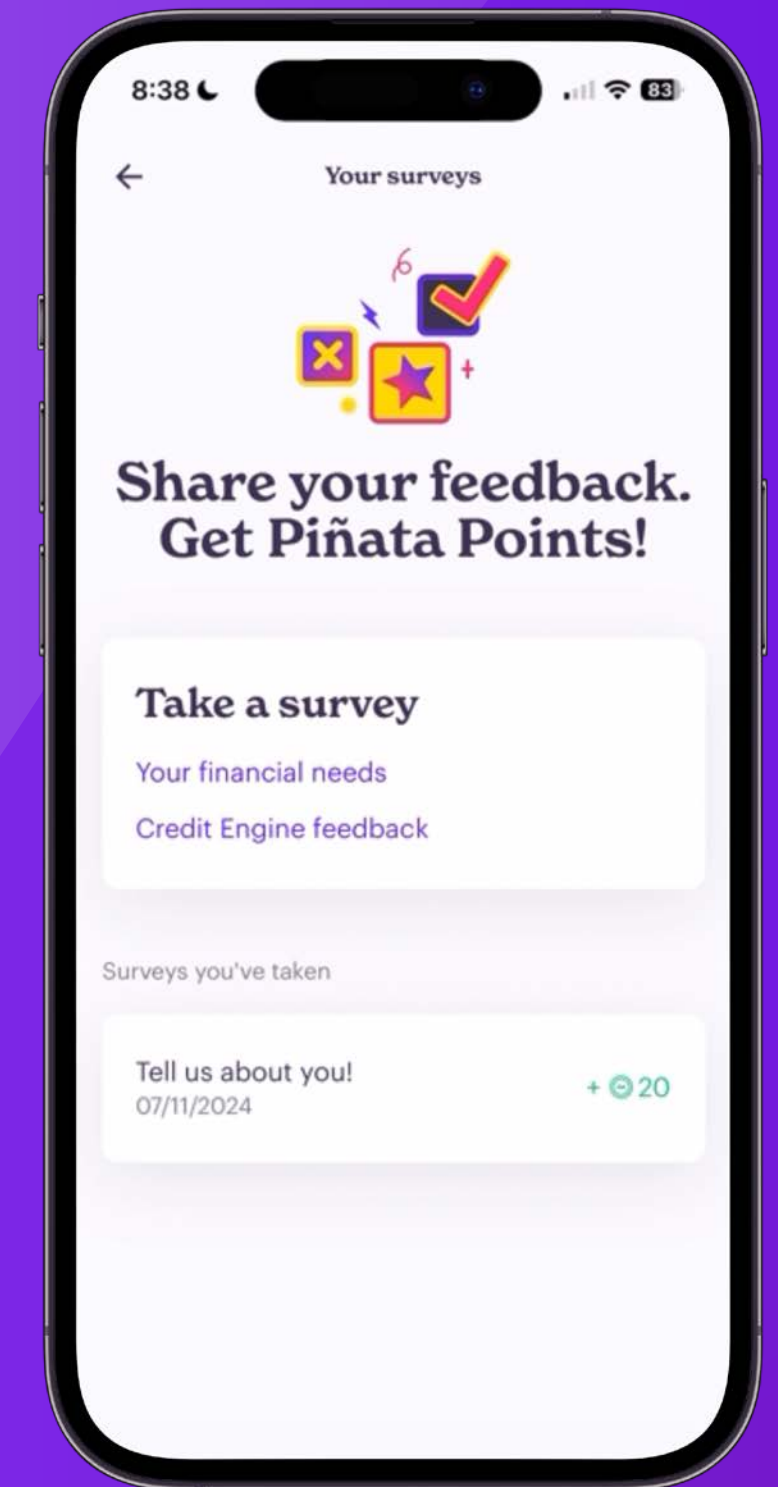
Rewards homepage



Redeem points



Enter a giveaway



Earn more points

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